



**JAMES  
ROSARIO**

jamesrosario.com

## SUMMARY

Senior UX designer with over 10 years of experience creating innovative, user-centered solutions. I excel in transforming user experiences through Human-centered Design methods and processes. My strength is collaborating with development teams and business stakeholder, ensuring co-creation and delivering business solutions.

## SKILLS

Adapting to Business Design Maturity ·

Design Thinking · Co-Creation ·

Interaction Design ·

Continuous Learning ·

Product Roadmaps · Visual Design ·

Responsive and Mobile Design ·

Storytelling · Advocating Design ·

Design Systems · Pattern Libraries ·

Prototyping · Usability Testing ·

Collaboration with Dev teams ·

User Research ·

Qualitative Data Analysis ·

Quantitative Data Analysis ·

Team Building · Servant Leadership

## AWARDS

Winner of Best of Show at  
ISTE 2024: E360

Red Dot: Design Team of the  
Year 2022

IF Design Award 2022:  
Dreamstation 2 Platform

Reddot 2021 winner:  
Philips Mask Selector

UX Design Award 2021:  
Philips Mask Selector

## Product Designer | Human-Centered Design | User Experience Design | Innovation Expert

+18454233766 ux@jamesrosario.com Pittsburgh, PA

## EXPERIENCE

Chief Product Owner 07/2024 - 01/2025

AGParts Education Greensburg, PA

- Promoted after 3months from Director of Growth position
- Led product development and strategy for Empowered360, ensuring alignment with business goals.
- Managed cross-functional teams of software engineers, architects, SME, UI designers, marketing, and overseas contractors.
- Oversaw brand strategy and implementation, logo design, and DLS.

Design Consultant 06/2023 - 07/2024

AGI Greensburg, PA

- Led the optimization and organization of AccumaticaERP software migration
- Applied design thinking methodologies to optimize operational processes
- Collaborated with stakeholders to prototype user-centric solutions
- Enhanced business efficiency through reducing waste in optional procedures
- Apply learning to new software configuration

Head of Customer Experience and  
Product Development The Trellis 06/2022 - 03/2024  
Greensburg, PA

### Project

- Led a cross-disciplinary team to design and implement volunteer-based a team-building experiences
- Connect corporations and non-profits to create measurable community impact
- Oversaw for the Brand Strategy and Implementation, Logo design and DLS

User Experience Designer 01/2018 - 06/2022

Philips Pittsburgh, PA

- Designed solutions for medical devices, enhancing usability and crafting experiences
- Employed data-driven design strategy through testing and user research to build empathy and better focus on patient needs
- Collaborated with cross-functional teams to deliver high-quality products

Associate UX Designer 06/2015 - 01/2018

Philips Pittsburgh, PA

- Assisted in designing user interfaces for healthcare software, products, and services
- Conducted user research and created wireframes, prototypes, and Design intent
- Collaborated with senior designers, business stakeholder, and development teams

## EDUCATION

Bachelor's Degree in Graphic Design 01/2010 - 01/2014

The Art Institutes Pittsburgh, PA